Formation of Industry Institution Interaction Cell Aurosri Institute of Pharmaceutical Education and Research

An ongoing interaction between the Industry and Institute is an essential one. To strengthen the relationship between industry and our institute, the Industry-Institution Interaction Cell was established which provides an excellent platform for both the students as well as the faculty members to be aware of industry expectations from the graduates. IIIC serves as a podium to showcase the best practices, latest technologies in industry stand point and their implementation.

Also, IIIC promotes industry experts to continuously partake in curriculum design and career development programs which play a significant role in honing the skill set of the students inclined towards the expectation of the industry. Towards up scaling the academia in the Global knowledge index, ample industrial exposure is provided to the faculty members to enhance the Teaching Learning Process and enable the Institution to produce quality students in turn.

OBJECTIVES OF INDUSTRY INSTITUTE INTERACTIVE CELL (IIIC)

- * To cultivate symbiotic relationship between college and industry as well as college and other research institutes.
- ❖ To help industries to solve their problems through research, training and consultancy.
- ❖ To provide ample opportunities for industry exposure to students and faculty through industry visits, summer internship and industry projects thus enabling them to tune their knowledge to cope with industrial culture.
- ❖ To establish convergence with industrial and research organizations from various fields through MOUs as a form of interaction.
- ❖ Participation of experts from industry in curriculum development.
- Arranging visits of staff members and students to various relevant industry
- * To organise workshops ,conferences and symposia with joint participation of the industries.
- Encourage industrial dignitaries and corporate leaders to visit institution to deliver lectures and share their experiences and opinions.
- To assist the training and placement division.

MEMBERS OF THE INDUSTRY INSTITUTE INTERACTION CELL

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